

The Glenn Twins
Sponsorship Proposal

To lasting business relationships!

www.GlennTwins.com
Beautiful, Exotic, Identical...



January 1, 2009

Dear Potential Sponsor,

In an ongoing effort to build The Glenn Twins brand we are moving forward with new and exciting merchandising campaigns, intense online marketing and nation-wide meet and greet appearances and we are welcoming you and your business along for the ride!

With an ever growing, diverse, fan base and increased online traffic we are certain that you can profit from our offer. As detailed in this proposal we can offer you a number of marketing opportunities within our five sponsorship packages. We would also like to express our hopes of potentially building a strong and lasting relationship.

We invite you to join us as a sponsor to enhance your marketing efforts as well as assist us in building our brand.

Please give this offer serious consideration. We assure you it will be mutually beneficially for the both of us!

Thanks in advance

Joyce & Debra Glenn
"The Glenn Twins"

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Who Are The Glenn Twins?

Their History

The Glenn Twins got their start in the entertainment industry as models at age 16. Their exotic looks and intriguing personality was unparalleled. They were often describes as mini-clones of perfection and quickly developed a loyal fan base and tons of traffic to their Myspace page (www.myspace.com/glenntwins). Booking every job they auditioned for, The Glenn Twins soon created a buzz in the industry. The twins captivated many using their unique image and ability to leave people wanting more. Their extensive resume consists of cosmetic ads, hair ads, editorial spreads, catalogues, music videos, calendars, and book covers. After modeling for a few years, their interests expanded to acting and hosting. Their success continued in the acting and hosting arenas. They landed starring roles in an independent film, supporting roles in a feature film and a television commercial, and hosted several shows and industry events. After pursuing acting and hosting, The Glenn Twins ventured into merchandising and launched an online store from their website www.glenntwins.com. They provided fans with everything from calendars and DVDs to posters and trading cards. The success of their merchandising venture proved that The Glenn Twins had an extremely marketable brand.

Marketing Magic

So, what was the driving force behind their success thus far? Of course there have been beautiful twins in and out of the spotlight before, however The Glenn Twins posses knowledge beyond just modeling and acting. Their "army-brat" upbringing gave them exposure to different regions and cultures of the world providing them with a rare open-mindedness and ability to relate to everyone. Their exposure to such a disciplined lifestyle partially explains their academic success and work ethic. Outside of modeling and acting, the twins attended college to study accounting and both graduated with honors. They ranked in the top percentile of their graduating class and were inducted in the prestigious business honor society, Beta Gamma Sigma. The Glenn Twins are as well-rounded and as talented as they come, and will undoubtedly encounter continued success. With a brand that is more catchy and unforgettable than a jingle, The Glenn Twins are unquestionably "marketing magic!"



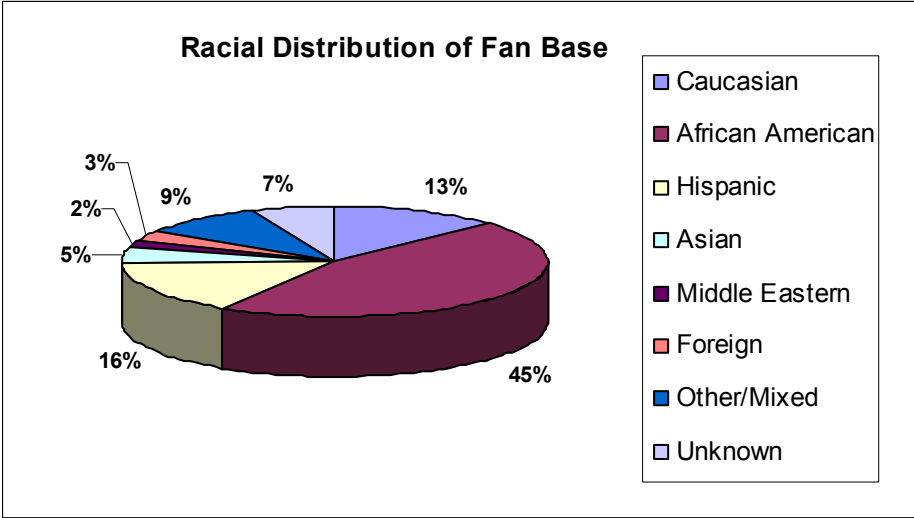
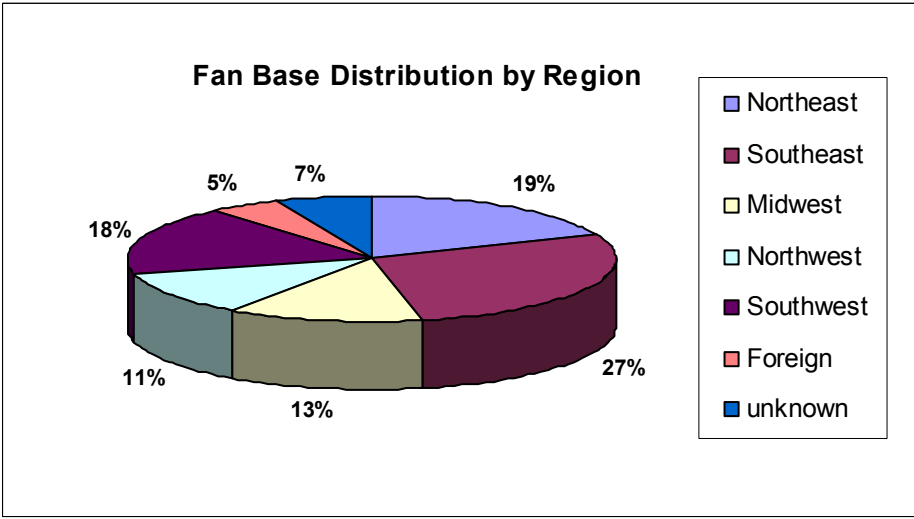
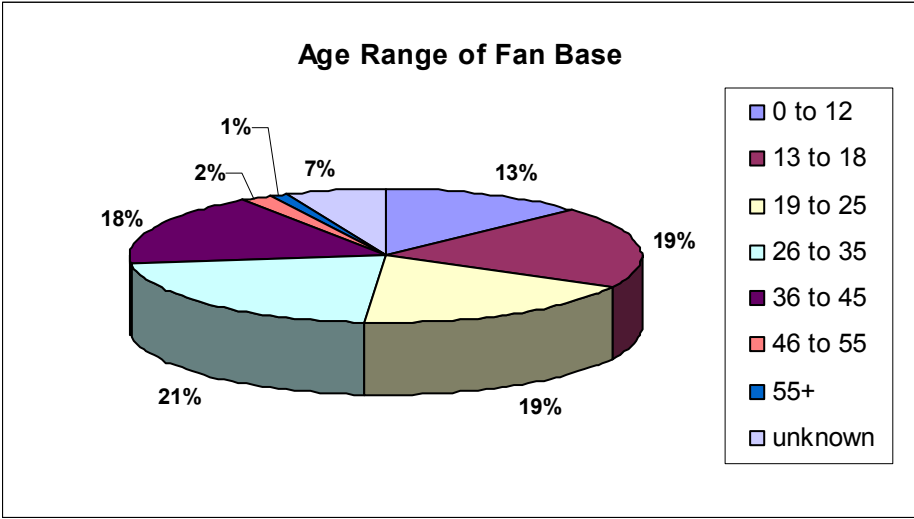
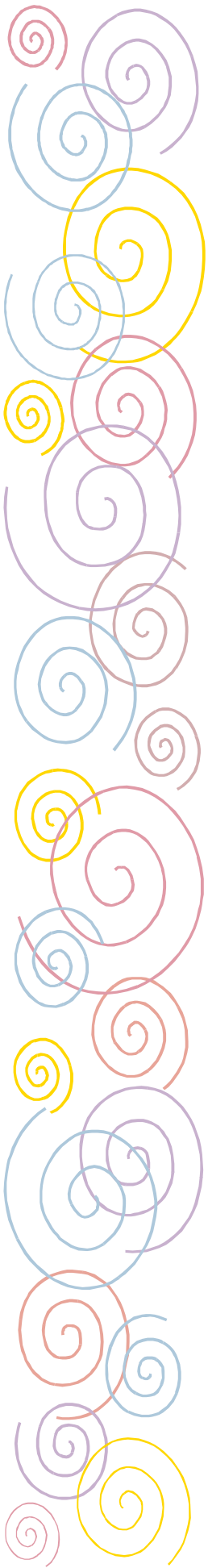
Our Fan Base

Demographics

Realizing how important it is to understand their fan base, the twins quickly began collecting data pertaining to the demographics of their fans and customers. From data such as online orders, email list subscribers and fan mail the twins were able to capture the age, locations and ethnic background of many of their fans. After reviewing information from hundreds of online orders and over 10,000 email list subscribers, the girls realized how broad their fan base was. With ages ranging from 12 to 55 of diverse ethnicities and fans from nearly every U.S. state and regions abroad, such as the U.K. and Japan, the girls were astonished. They quickly realized how much exposure they had gained. This information fueled a decision to take their marketing to the next level.

Sponsorship Opportunities

The Twins realized that they had something to offer other companies seeking exposure from their large and diverse fan base. This propelled the idea for sponsorship funding. Interested companies could benefit by having their brand and/or products advertised on all Glenn Twins merchandise items, at appearance venues (including shopping malls, night clubs, lounges, bookstores, online, etc.), and even on the girls' apparel (such as t-shirts, baseball caps etc). Below is a visual depiction of the age range, location, and ethnic background of the fan base in a pie graph form.





What We Offer

Exposure, exposure, exposure...The Glenn Twins encounter countless opportunities for mass media advertising daily. From club and TV appearances to merchandising The "Glenn Twins" brand is constantly being advertised. Our goal is to gain funding for merchandising on a larger scale. We intend to print and sale over 20,000 copies of future Glenn Twins calendars, DVDs and other merchandise items. Here is just a small list of the marketing outlets available for sponsors depending on your sponsorship package:

| Marketing Outlet | Description |
|-----------------------------------|--|
| Glenn Twins Official Website | Your company logo will be advertised on Glenntwins.com. The average traffic volume is 24,000 hits per week. |
| Glenn Twins Official Myspace Page | Your company logo will be advertised on The Glenn Twins Myspace page. The average traffic volume is 32,000 hits per week. |
| Glenn Twins Merchandise | Your company logo and info will be advertised on all Glenn Twins merchandise including calendars, posters, DVDs, trading cards, etc. |
| Various Venues | Your company's marketing material and products such as posters, banners, give-a-way items, etc. will be displayed and distributed at all Glenn Twin events. Typical events include mall signings, bookstore signings, and club/lounge appearances nation wide. |
| Glenn Twins' Email Blasts | Your company logo will be advertised on monthly Glenn Twins newsletters to over 50,000 subscribers |
| Glenn Twins Apparel | Your company logo will be advertised on Glenn Twin apparel including t-shirts and baseball caps. If your company happens to be a clothing designer, The Glenn Twins will wear your designs to public events/appearances. |
| Radio Spots | Your company name will be plugged in radio ads when The Glenn Twins are promoting upcoming events that required radio promotion. |



Sponsorship Packages

Diamond Sponsor Package

The Diamond Sponsor Package requires \$8,500+ contribution. With this level of sponsorship, your company will receive:

- Your company logo printed on all merchandise items such as calendars, DVD boxes, poster, pictures, etc.
- Your company's promotional items placed and distributed at all venues. This includes any banners, posters, giveaway items, advertisements, etc.
- Your company banner and link on all online outlets. This includes our official website, myspace, newsletter blasts, etc.
- Your company logo on our promotional apparel like T-shirts, baseball caps etc.
Note: If your company is an apparel designer, we will wear your designs to appearances and events as well.
- Your company name will be plugged in all radio advertisements and radio interviews when promoting upcoming appearances

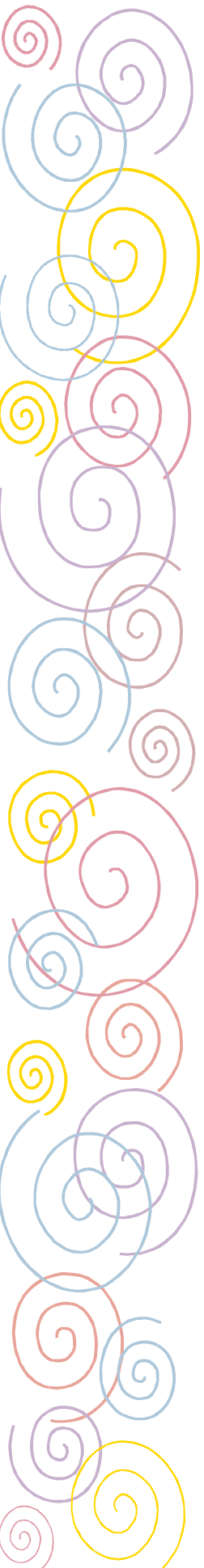
Platinum Sponsor Package

The Platinum Sponsor Package requires \$6,500-\$8,499 contribution. With this level of sponsorship, your company will receive:

- Your company logo printed on all merchandise items such as calendars, DVD boxes, poster, pictures, etc.
- Your company's promotional items placed and distributed at all venues. This includes any banners, posters, giveaway items, advertisements, etc.
- Your company banner and link on all online outlets. This includes our official website, myspace, newsletter blasts, etc.
- Your company logo on our promotional apparel like T-shirts, baseball caps etc.
Note: If your company is an apparel designer, we will wear your designs to appearances and events as well.

Gold Sponsor Package

The Gold Sponsor Package requires \$4,500-\$6,499 contribution. With this level of sponsorship, your company will receive:



- Your company's promotional items placed and distributed at all venues. This includes any banners, posters, giveaway items, advertisements, etc.
- Your company banner and link on all online outlets. This includes our official website, myspace, newsletter blasts, etc.
- Your company name will be plugged in all radio advertisements and radio interviews when promoting upcoming appearances

Silver Sponsor Package

The Silver Sponsor Package requires \$2,500-\$4,499 contribution. With this level of sponsorship, your company will receive:

- Your company banner and link on all online outlets. This includes our official website, myspace, newsletter blasts, etc.
- Your company logo on our promotional apparel like T-shirts, baseball caps etc.
Note: If your company is an apparel designer, we will wear your designs to appearances and events as well.

Bronze Sponsor Package

The Bronze Sponsor Package requires \$100-\$2,499 contribution. With this level of sponsorship, your company will receive:

- Your company banner and link on all online outlets. This includes our official website, myspace, newsletter blasts, etc.

*****Terms of Sponsorship Agreement:** The term of this agreement shall be for 1 year commencing on the date both parties agree and terminating one year from the agreement date.



Sponsorship Application

Amount of Contribution \$ _____.

Business/Organization Name: _____

Contact Person: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____

Email: _____

Print Name

Signature/Date

Sponsorship Level

PLEASE CHECK ONE

- Diamond Sponsor \$8,500+
- Platinum Sponsor \$6,500-\$8,499
- Gold Sponsor \$4,500-\$6,499
- Silver Sponsor \$2,500-\$4,499
- Bronze Sponsor \$100-\$2,499

**Make all checks payable to Joyce Glenn. Thank you for your contribution!



Contact Information

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Myspace: www.myspace.com/glenntwins